

PEACH FUZZ



An exclusive membership newsletter published by California Canning Peach Association the cooperative bargaining association in the canning cling peach industry.

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CCPA's 2020 PRETHINNING ESTIMATE TOTALS 287,965 TONS

The Association's 2020 prethinning estimate, which is conducted by our Directors, Delegates, and Committeemen in early May each year, totals 287,965 tons. The 2020 crop estimate amounts to an average yield of 17.9 ton/acre, up half a ton per acre from our ten year average yield of 17.4 tons/acre. The projected 10% volume increase over last year is attributable to a combination of more bearing acres (+5%) and increased yields (+5%). The largest yield increases are projected in the Extra Early (+10%) and Extra Late (+17%) varietal groups. The Yuba/Sutter area is projected to have a 17.4 ton average yield (+11%) while the Modesto area average yield is projected to be 18.4 tons/acre (-5%). Kingsburg average yields are projected to be 18.8 tons/acre, nearly unchanged from their 18.7 tons/acre average yield in 2019. Comparing our prethinning estimates for prior years to actual results for 2009-2019, there are three years where our prethinning estimate overstated the actual crop deliveries by 11% and eight years where the prethinning estimate was within 3 % either way of actual deliveries. This week the USDA's National Ag Statistics Service also released their initial 2020 crop estimate of 280,000 tons. The industry's 2020 Block by Block estimate is due to be released during the second week in June. Last year, harvest began in Kingsburg on June 7th.

2020 Prethinning Estimate

Tonnage by Area

<u>Area</u>	<u>Bearing Acres</u>	<u>Prethinning Estimate</u>	<u>2019 Deliveries</u>	<u>% Change vs Last Year</u>	<u>Yield/ Acre</u>
Yuba/Sutter	9,819	171,018	147,266	+16%	17.4
Stockton	890	16,859	12,536	+34%	18.9
Modesto	3,859	71,113	74,804	-5%	18.4
Kingsburg	1,544	28,975	27,741	+4%	18.8
TOTALS	16,112	287,965	262,347	+10%	17.9

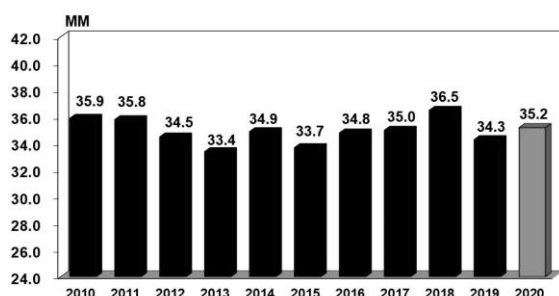
Tonnage by Varietal Group

<u>Varietal Group</u>	<u>Bearing Acres</u>	<u>Prethinning Estimate</u>	<u>2019 Deliveries</u>	<u>% Change vs Last Year</u>	<u>Yield/ Acre</u>
Extra Early	4,088	60,884	53,383	+14%	14.9
Early	3,190	53,189	48,400	+10%	16.7
Late	6,832	135,019	126,420	+7%	19.8
Extra Late	2,002	38,873	34,144	+14%	19.4
TOTALS	16,112	287,965	262,347	+10%	17.9

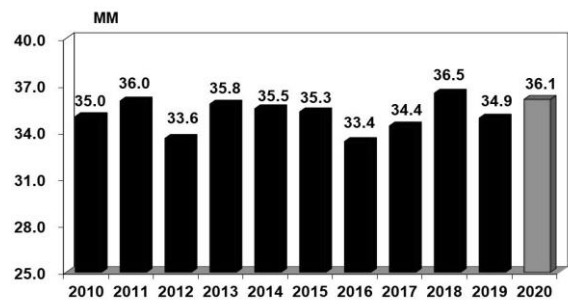
CURRENT CROP CONDITIONS

In the Yuba/Sutter area, growers are continuing to thin their orchards. All varieties are reported to have a good fruit set this year. Workers are continuing to thin Extra Early varieties with some growers now starting on Late varieties. Labor availability at this time appears to be adequate although growers are reporting higher costs than last year. Reference Date in the Yuba/Sutter area this year was May 13th, seven days earlier than last year's May 20th Reference Date. Fruit sizes at Reference Date averaged 35.2 mm, slightly better than our 10 year average fruit size of 34.9 mm and nearly 1mm larger than 2019 fruit sizes. Reference Date for the Modesto area was determined to be May 15th this year, two days later than 2019's timing and one day later than Modesto's Reference Date for 2018. Reference Date in Kingsburg was May 11th this year, one day later than last year's May 10 timing. Fruit sizes at Reference Date in Kingsburg averaged 36.1 mm, more than 1mm above our 10 year average fruit size of 35.0 mm. Our Statewide Reference Date this year is May 13th which is 4 days earlier than last year. The interval between full bloom and reference date was 71 days this year which is 7 days longer than our five year average interval between full bloom and reference date. At this point, peach growers are optimistic about the prospects for a good peach crop this year. Hopefully Mother Nature will cooperate this summer.

Reference Date Sizes in Yuba/Sutter
2010 - 2020



Reference Date Sizes in Kingsburg
2010 - 2020



RETURNSERVICE REQUESTED

«Entity_Code»
 «Company_Name»
 «First_Name»«Last_Name»
 «Address_1»
 «Address_2»
 «City», «State»«Zip»

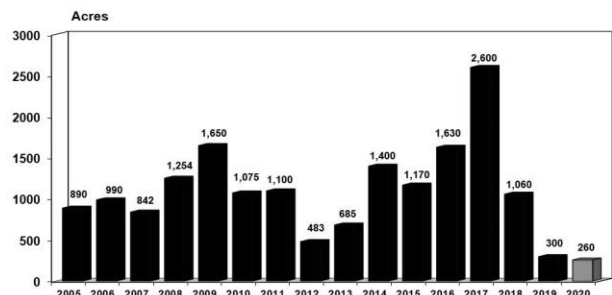
PEACH TREE SALES FALL 14% IN 2020

According to the Peach Association’s annual survey of nurseries selling cling peach trees to California growers for 2020 plantings, a total of just 60,392 trees have been sold this year. This represents a 14% decline over 2019 sales of 70,229 trees and a 70% decline from 2018 sales of 200,036 trees. For the first time ever, Kader was the leading variety sold this year. The four leading varieties in sales volume this year (Kader, Kingsburg Kling, Lilleland, and Starn) accounted for 58% of total plantings. Neither Del Monte nor PCP had any 2020 plantings on cash contracts and neither have indicated any plans to contract for orchards to be planted in 2021. In addition, both Del Monte and PCP have indicated that grower contracts expiring after the 2020 season will not be renewed. If pullouts next winter match this year’s 1,343 acres removed, the industry’s bearing acreage for 2021 will decline to approximately 15,500 acres.

**Cling Peach Tree Sales
 2020 Nursery Survey Results – Top Varieties**

Variety	2018 Sales	2019 Sales	2020 Sales
Kader	6,053	2,163	9,675
Kingsburg Kling	8,479	4,338	9,197
Lilleland	15,948	8,720	8,374
Starn	15,269	11,562	7,930
Klamath	32,723	11,920	3,983
Carson	0	1,619	3,708
Ross	30,165	7,981	3,080
Late Ross	26,941	4,098	2,649
Loadel	4,127	6,633	2,194
Stanislaus	20,201	5,972	1,722
Bowen	7,879	20	120
Monaco	7,399	33	30
Early #5	0	2,465	0
All Other	24,852	2,705	7,730
Totals	200,036	70,229	60,392

**Cling Peach Acres Planted
 2005 - 2020**



YTD CANNED PEACH IMPORTS DOWN 7%

Canned peach imports for March amounted to 349,076 cases, up 8% from last March’s import volume. Greek imports during March were up 96% vs. March, 2019 levels while Chinese imports are down by 30%. Aside from the increase in volume from Greece, the other major factor responsible for the rise in March imports is a sudden surge of 48,962 cases from Australia which is typically not a source of imported canned peaches for the US market. Canned peach imports for June-March (10 months) now total 3,748,477 cases, down 7% from last year’s import volume through March. Chinese imports are down by 26% accounting for just 51% of total US imports vs. 65% of the import volume for the prior year. YTD canned peach exports amount to just 159,811 cases, down 31% from year-ago levels. Canada accounts for 54% of all export shipments this year.

OF INTEREST

- At their May 14th meeting the California Cling Peach Board approved a \$2.90/ton grower assessment for the 2020 crop which is unchanged from last year. The 2020/21 budget of \$823,358 was approved with largest line items being Domestic Promotion (\$300,000), Government & Trade Relations (\$199,000), and Research (\$142,380).
- USDA officials have posted the solicitation for the 2020 canned peach & mixed fruit Bonus Buy. They intend to purchase 192,000 cases of 12/2 ½ canned peaches, 623,700 cases of 24/300 canned peaches, and 528,120 cases of 24/300 mixed fruit. Bids are due in on May 18 with awards to be announced by May 28th.
- According to a recent IRI report, US consumers have increased spending significantly for grocery items since the start of the pandemic. Grocery spending was nearly up 27% year over year for the week ending May 3rd. Private label sales were up nearly 19% over the four week period ending May 3rd compared to year-ago levels while national brand sales were up about 12% during this time period.
- During his press conference in early May, Governor Newsom outlined the state’s new public-private partnership to boost California’s farm to Family feeding program. He recognized the donations received from Pacific Coast Producers and several other California cooperatives and thanked all participants for their efforts to help feed hungry families during these challenging times.