

PEACH FUZZ



An exclusive membership newsletter published by California Canning Peach Association the cooperative bargaining association in the canning cling peach industry.

2300 River Plaza Drive / Suite 110 / Sacramento, CA 95833
 Sacramento: 916/925-9131 – Yuba City: 530/673-8526 – Modesto: 209/537-0715
 Website: <http://www.calpeach.com> E-mail: ccpa@calpeach.com

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2014 ANNUAL MEETING PLANS

The Association's 2014 Annual Meeting will be held on Wednesday, January 22 at the Sacramento Hilton Hotel located at 2200 Harvard Street. The meeting will get underway at 4:00 p.m. with California Farm Bureau President Paul Wenger as our keynote speaker this year. Immediately following the Annual Meeting program, the Peach Family Dinner will take place with cocktails at 5:00 p.m. followed by dinner at 6:00 p.m. (Advance reservations are required for the Peach Family Dinner – please RSVP to the Association's office no later than Friday, January 10.) All CCPA members and invited industry guests are encouraged to attend this meeting.

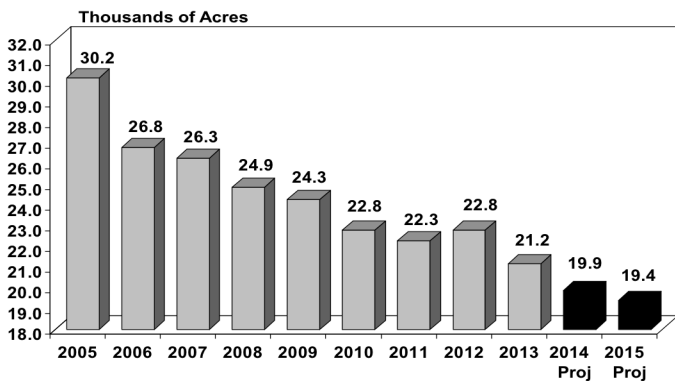
PULLOUTS CONTINUE, NEW PLANTINGS NEEDED

The Association's fieldstaff reports that pullouts to date following the 2013 season now total 2,210 acres. This represents the second consecutive year that more than 10% of the State's bearing acreage has been removed following harvest. As a result, the California industry will fall below 20,000 bearing acres for the first time in modern history. Given the relatively small amount of nonbearing acres in the ground today, it is clear that the industry will need additional acres planted over the next several years in order to meet market demand. All three canners are currently offering growers long-term contracts for new plantings. PCP is offering cash contracts with 15 year terms, Del Monte is offering 17 year terms and Seneca is offering 20 year terms (with the potential to assist growers by loaning funds necessary for tree purchases). Growers interested in planting peaches should contact their local cannery field representative to discuss specific plans and agree on a commitment for the acreage to be planted.

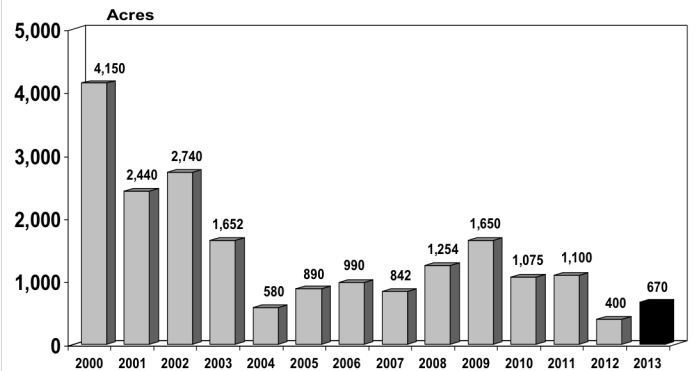
Cling Peach Pullouts As of December 8, 2013

Area	EE Acres	E Acres	L Acres	EL Acres	Total Acres	% of Bearing
Yuba/Sutter	385	294	262	378	1,319	11.5%
Modesto	205	179	216	129	729	9.7%
Kingsburg	100	37	11	14	162	7.5%
TOTAL	690	510	489	521	2,210	10.4%

California Cling Peach Bearing Acreage Trends 2005 - 2015



Cling Peach Acres Planted 2000 - 2013



ASSOCIATION BOARD OF DIRECTORS ELECTION UNDERWAY

Ballots for the Association's 2014 Board of Directors' election were mailed to members on Friday, December 6th and must be returned to the Association's Sacramento office by Friday, January 10th. The Association's recently completed Delegate election resulted in one new Delegate (Khan A. Khan in District 4) being elected to serve in 2014. Members cast 42% of the eligible votes in our 2014 Delegate election.

YTD RAINFALL TOTALS RUNNING FAR BELOW NORMAL

Rainfall totals from July 1–December 12 are running significantly below normal for Northern California.

Rainfall Totals: July 1 – December 12

Location	2013	2012	2011	Normal	2013 % of Normal
Yuba City	2.30"	13.80"	2.58"	5.76"	40%
Sacramento	1.90"	7.59"	2.35"	4.53"	42%
Modesto	1.49"	3.78"	1.91"	3.01"	50%
Fresno	0.73"	2.20"	1.57"	2.45"	30%

RETURN SERVICE REQUESTED

CHILLING HOURS UPDATE

Chilling hours accumulated as of December 13 are significantly higher than last year's accumulated chilling hours on this date. All locations are at least 140 hours above year ago totals. Winter chilling hours (<45 degrees) are recorded at different locations around the State between November 1-February 28 with a minimum of 800 hours considered necessary to satisfy the basic requirements of a cling peach tree.

Chilling Hours: November 1 – December 13

<u>Area</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>
Davis	340	198	333	228	389	288
Modesto	443	256	387	290	443	347
Parlier	389	191	394	272	354	237

2013 QUALITY AWARD WINNERS RECOGNIZED

Rajinder & Pam Chohan, Yuba City growers, have won the Association's 2013 Statewide Quality Award for achieving the lowest average offgrade (0.71%). Congratulations for a job well done! The top three quality award winners in each district delivered an average of 707 tons with 5 growers in excess of 1,000 tons. Our congratulations to all of the Quality Award winners.

<u>District</u>	<u>1st Place</u>	<u>Offgrade</u>	<u>2nd Place</u>	<u>Offgrade</u>	<u>3rd Place</u>	<u>Offgrade</u>
1	Vicki Anderson	0.75%	Karmdeep S. Bains	1.23%	Sukhraj S. Pamma	2.09%
2	Pamma Farms	0.39%	Jaspal Orchards	0.92%	Riverside Ranches, LLC.	1.52%
3	Rajinder & Paramdeep Chohan	0.71%	Wada Ranch	0.92%	Jatinder S. Chohan	1.07%
4	Mohan & Bhajan Aujla	2.10%	AAGH Ranch	2.24%	Didar S. Bains	2.56%
5	Orchard Growers, LLC.	1.48%	I.P.S. Farming	2.21%	Jagdeep Bajwa	2.31%
6/7	C & J Miller Partnership	2.20%	Norman & Brenda Kline	3.02%	K Darpinian & Sons	3.21%
8	Blom's Ranch, Inc.	2.97%	Beatrice Cipponeri Trust	3.05%	Jeff Cederlind	3.41%
9	HEK Farms	1.14%	Jasbinder Kullar	1.69%	Yagi Bros., Inc.	1.73%
10/11	Murad Farms, Inc.	1.01%	The Palm Family	1.16%	Kenny Boss	1.83%

SEPTEMBER IMPORTS UP 50%, EXPORTS DOWN 61%

Canned peach imports for September totaled 520,319 cases, up 50% from last September's figure of 348,093 cases imported. Chinese peaches accounted for 86% of total September imports. Year-to-date imports now total 1,441,510 cases, up 47% from year ago levels. Canned peach exports for September totaled just 82,104 cases, down 61% from last September's figure of 209,519 cases exported. The largest export decline occurred in shipments to Mexico which dropped 73% vs. year-ago levels to just 42,632 cases this year. September selling prices have advanced by more than \$1/case over year-ago levels as tight supplies are resulting in higher prices for canned peaches in most markets globally. Year-to-date export shipments now total 384,835 cases, down 6% from year-ago levels. Canada and Mexico continue to account for 90% of U.S. canned peach export sales.

OF INTEREST

- The Peach Advisory Board will be holding its Yuba/Sutter area grower nomination meeting on Thursday, January 16 at 10:00 a.m. at the Veterans Memorial Hall in Yuba City. Ginny Hair and Sarb Johl will also give a report on the Board's activities for the past year.



***THE ENTIRE CCPA STAFF WISHES
 EVERYONE A VERY MERRY CHRISTMAS &
 A PROSPEROUS NEW YEAR***

