

PEACH FUZZ



An exclusive membership newsletter published by California Canning Peach Association the cooperative bargaining association in the canning cling peach industry.

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PLAN TO ATTEND THE UPCOMING DISTRICT MEETINGS

All members and industry guests should plan on attending the Association's upcoming 2014 District Meetings. The program will include a review of 2014 season results, the current industry outlook, and the responses from our recent grower survey. We will also be recognizing the winners of our 2014 quality awards and the growers who came closest to their 2014 prethinning estimate. The schedule for our 2014 District Meetings is shown below:

<u>DISTRICT/AREA</u>	<u>DATE & TIME</u>	<u>LOCATION</u>
10 & 11 Kingsburg & Visalia	2:00 p.m. Monday, November 3 rd	Kearney Ag Center 9240 S. Riverbend Parlier
6, 7, 8 & 9 Linden, Escalon, Modesto, Ceres, Hughson, Denair, Merced, Cortez, Livingston & Turlock	2:00 p.m. Tuesday, November 4 th	Modesto Centre Plaza 1000 L Street Modesto
1, 2, 3, 4 & 5 Yuba City, Marysville, Wheatland, Gridley & Live Oak	2:00 p.m. Wednesday, November 5 th	Ag Commissioner's Office 142 Garden Highway Yuba City

PULLOUTS TO DATE TOTAL 1,244 ACRES

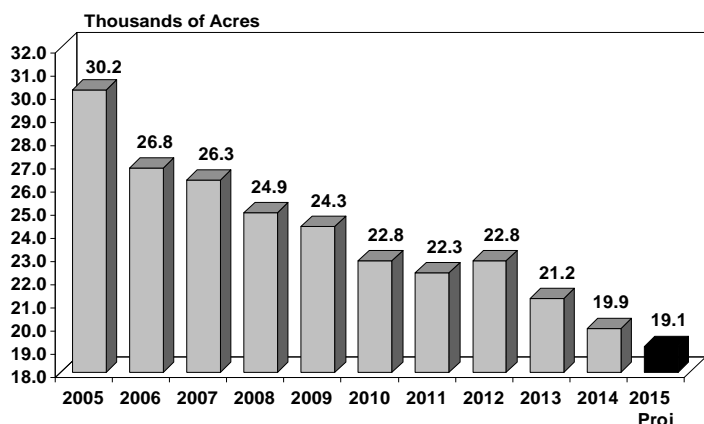
The Association's fieldstaff report that pullouts since June 1 currently amount to 1,244 acres. This figure represents 6.3% of the State's 2014 bearing acreage and will result in approximately 19,100 bearing acres for the 2015 season (down 800 acres from 2014). Using the industry's 10 year average yield of 17 tons/acre, the 2015 peach crop would amount to 324,700 tons which would be virtually unchanged from this year's 324,458 ton crop. Recognizing that some growers are holding off making a final pullout decision, the Association is seeking to establish an early price agreement for the 2015 crop which would result in a significant price increase. If this effort is successful, we believe that growers with marginal orchards will be more inclined to leave them in the ground for at least another year. As of October 22, the Association has a remaining total of 635 acres of orchards over 20 years of age on its membership rolls.

YTD CLING PEACH PULLOUTS

(As of October 12, 2014)

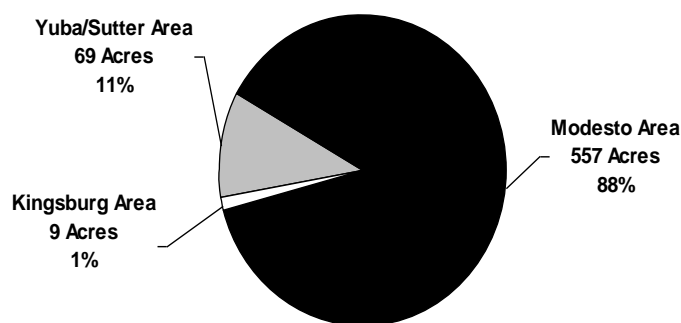
<u>Area</u>	<u>EE</u> <u>Acres</u>	<u>E</u> <u>Acres</u>	<u>L</u> <u>Acres</u>	<u>EL</u> <u>Acres</u>	<u>TOTAL</u> <u>Acres</u>	<u>% of</u> <u>Bearing</u>
Yuba/Sutter	203	119	256	59	637	6.0%
Stockton/Modesto	83	31	287	85	486	6.7%
Kingsburg	32	40	39	10	121	5.8%
TOTALS	318	190	582	154	1,244	6.3%

**California Cling Peach
 Bearing Acreage Trends 2005 - 2015**



Acreage has declined by 37% since 2005.

**CCPA Member Orchards Over 20 Years Old
 October 22, 2014**



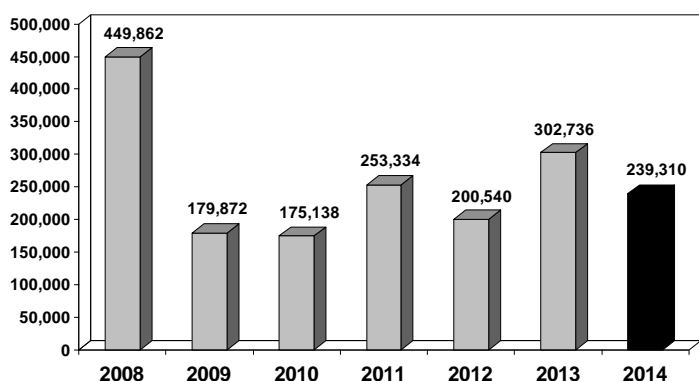
Total Acres: 635

RETURN SERVICE REQUESTED

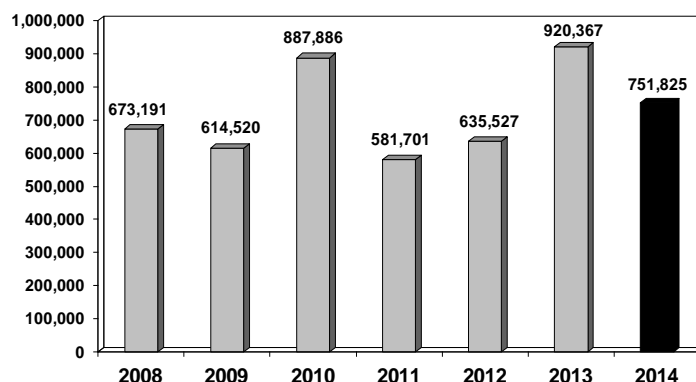
CANNED PEACH EXPORTS DOWN 21%, IMPORTS DOWN 18%

Canned peach exports for June-August totaled 239,310 cases, down 21% from the 302,736 cases exported during the first three months of the 2013/14 marketing year. Most of the volume decrease occurred in the price sensitive Mexican market which experienced a 46% decline (95,836 cases vs. 177,191 cases last year). Canadian shipments continue to show gains vs. year-ago volume with YTD exports running 25% ahead of last year. Exports to all other destinations totaled 26,449 cases, down 18% from last year as the reduced 2014 U.S. canned peach pack has impacted our ability to capture additional export sales. Canned peach imports for June-August total 751,825 cases, down 18% from the 920,367 cases imported during this period last year. Chinese import volume dropped 25% to 486,643 cases. Greece posted an 8% increase in shipments with 194,465 cases followed by Chile with 44,180 cases. No other country accounts for more than 7,000 cases.

**U. S. Canned Peach Exports
June – August
2008 - 2014**



**U. S. Canned Peach Imports
June – August
2008 - 2014**



AB 1897 SIGNED BY GOVERNOR BROWN

AB 1897, authored by Assemblyman Roger Hernandez of West Covina, was recently passed by the State Legislature and signed into law by Governor Brown on September 28. This legislation calls for employers (including farmers) to share with their labor contractors all civil responsibility and liability for payment of wages to workers provided by the labor contractor, the failure to remit income tax withholdings, and the failure to provide valid workers' compensation coverage. The law covers all businesses with at least 25 workers including those hired by the employer and those provided by a labor contractor. Growers are urged to discuss this issue with your farm labor contractor in advance of having any work performed next year.

OF INTEREST:

- The next Cling Peach Advisory Board meeting will take place on Friday, November 7 at the California Farm Bureau building in Sacramento.
- Canned peach gift packs are now available for sale at the Association's field offices. A case of six 29 oz. cans of peach halves sells for \$11 and a case of twelve 8¼ oz. cans of chunky diced peaches is just \$6.
- The Northern San Joaquin Valley Peach Day will be held on Tuesday, December 2 at the Stanislaus County Ag Center beginning at 9:00 a.m.
- Earl Smittcamp, the founder of Wawona Frozen Foods in Clovis and an outstanding leader in the community as well as the food industry, passed away on Monday, October 20 at the age of 96. We extend our condolences to the Smittcamp family.